Appl. No. 10/697,850 Response Dated June 19, 2008

Docket No.: 1100P548US2 Examiner: Beegle, Heather L. Reply to Office Action of March 19, 2008 TC/A.U. 3692

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Previously Presented) A system for providing logistics for a sale of one or more goods, the system being adapted to receive information from at least one remote seller and at least one remote buyer, to present a seller interface for receiving information from the seller comprising a seller identity and a description of the one or more goods, to present the buyer with the description of the one or more goods while maintaining the seller identity confidential from the buyer, and to provide financial logistics and shipping logistics for completing the sale of goods, wherein:

the seller interface includes one or more options to donate at least a portion of funds received in exchange for the one or more goods; and

the financial logistics include collecting funds from a financial service provider designated by the buyer, deducting a fee for use of the system from the funds, and transferring the portion of the funds for donation according to an option selection of the seller to a third party designated by the seller, without requiring interaction between the buyer and seller.

- 2. (Original) The system of claim 1 wherein the third party comprises a charitable or nonprofit entity.
- 3. (Original) The system of claim 1 wherein the third party comprises a political action committee.
- 4. (Original) The system of claim 1 wherein the third party comprises a fundraising entity.

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5. (Original) The system of claim 2 wherein said financial logistics comprises providing said entity with information regarding the seller sufficient to allow the entity to generate an acknowledgement for tax reporting purposes.

- 6. (Original) The system of claim 1 wherein the system is adapted to receive the information over a computer network.
- 7. (Original) The system of claim 6 wherein the financial logistics comprises conducting an auction over the computer network.
- 8. (Original) The system of claim 6 wherein the financial logistics comprises conducting a raffle over the computer network.
- 9. (Original) The system of claim 1 wherein the system is adapted to provide the shipping logistics by use of at least one geography-based and time-based strategy.
- 10. (Original) The system of claim 9 wherein the goods are time-sensitive.
- 11. (Original) The system of claim 10 wherein the goods are event tickets.
- 12. (Original) The system of claim 1 wherein the financial logistics include authorizing an amount of sale on a credit card of the buyer, charging the credit card for the amount of sale, receiving the amount of sale, and transferring at least a portion of the amount of sale to the third party.
- 13. (Previously Presented) A method for providing logistics for a sale of one or more goods comprising the steps of:

providing a seller with one or more options for donating proceeds from the sale; receiving information from the seller, including a description of certain goods, a method of sale for the certain goods, and an option selection including at least a portion

of proceeds for donation and an identity of a third party that will receive proceeds from the sale;

presenting the description of the certain goods to a prospective buyer according to the method of sale;

conducting the sale over a computer network;

providing financial logistics, including collecting proceeds from a financial service provider designated by the buyer, deducting a fee for use of the system from the proceeds, and transferring the portion of the proceeds for donation according to the option selection of the seller to the third party; and

providing shipping logistics, including arranging for transfer of the one or more goods to the buyer.

- 14. (Original) The method of claim 13 wherein the goods comprise event tickets.
- 15. (Original) The method of claim 14 wherein the third party comprises a charitable or nonprofit entity.
- 16. (Original) The method of claim 14 wherein the third party is a political action committee.
- 17. (Original) The method of claim 14 wherein the third party is a fundraising entity.
- 18. (Original) The method of claim 15 further comprising the step of:
 providing the charitable or nonprofit entity with information regarding the seller
 sufficient to allow the entity to generate an acknowledgement for tax reporting purposes.
- 19. (Original) The method of claim 15 further comprising the step of: causing an acknowledgement for tax reporting purposes to be provided to the seller.

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20. (Original) The method of claim 14 wherein said system is adapted to provide said shipping logistics by use of at least one geography-based and time-based strategy.

21. (Previously Presented) A computerized method for conducting a raffle, comprising the steps of:

receiving information from a first party comprising a description of one or more goods offered for raffle;

providing the first party with one or more options for donating proceeds from the raffle;

receiving an option selection from the first party;

receiving requests to purchase raffle tickets from a plurality of buyers over a computer network;

receiving identification information from the plurality of buyers;

creating a record of the plurality of buyers weighted according to the number of tickets purchased by each buyer;

selecting a winner at random from the record;

notifying the winner; and

donating the proceeds from the raffle tickets to a third party in accordance with the option selection of the first party.

- 22. (Previously Presented) The method of claim 21 wherein the winner wins goods provided by the first party.
- 23. (Original) The method of claim 22 wherein the goods comprise event tickets.
- 24. (Previously Presented) The method of claim 22 further comprising the steps of: receiving information from the first party, including the identity of the third party that will receive the proceeds of the raffle; and

presenting information to the plurality of buyers that proceeds from raffle tickets purchased will be donated to the third party.

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25. (Original) The method of claim 24 wherein the third party is a charitable or nonprofit organization.

26. (Original) The method of claim 24 wherein the third party is a political action committee.

- 27. (Original) The method of claim 24 wherein the third party is a fundraising entity.
- 28. (Original) The method of claim 25 further comprising the step of: causing an acknowledgement for tax reporting purposes to be provided to the first party.
- 29. (Original) The method of claim 21 wherein the record is created by entering the plurality of buyers into a spreadsheet.
- 30. (Original) The method of claim 29 wherein each buyer occupies a number of rows in the spreadsheet corresponding to the number of tickets purchased by that buyer.
- 31. (Original) The method of claim 30 wherein the step of selecting a winner comprises generating a random number between one and the total number of tickets sold, and wherein the winner is the buyer occupying the row in the spreadsheet corresponding to the random number.
- 32. (Original) The method of claim 21 wherein the record is created by sequentially assigning numbers to the plurality of buyers based on the number of tickets purchased by each buyer, wherein a winner is selected by generating a random number between one and the total number of tickets sold, and wherein the winner is the buyer corresponding to the random number.
- 33. (Original) The method of claim 21 wherein the winner is notified over the computer network.

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34. (Original) The method of claim 33 wherein the winner is notified by automatically generating an email to the winner.

35. (Original) The method of claim 33 wherein the winner is notified by automatically generating an instant message to the winner.